

Susan Sanders

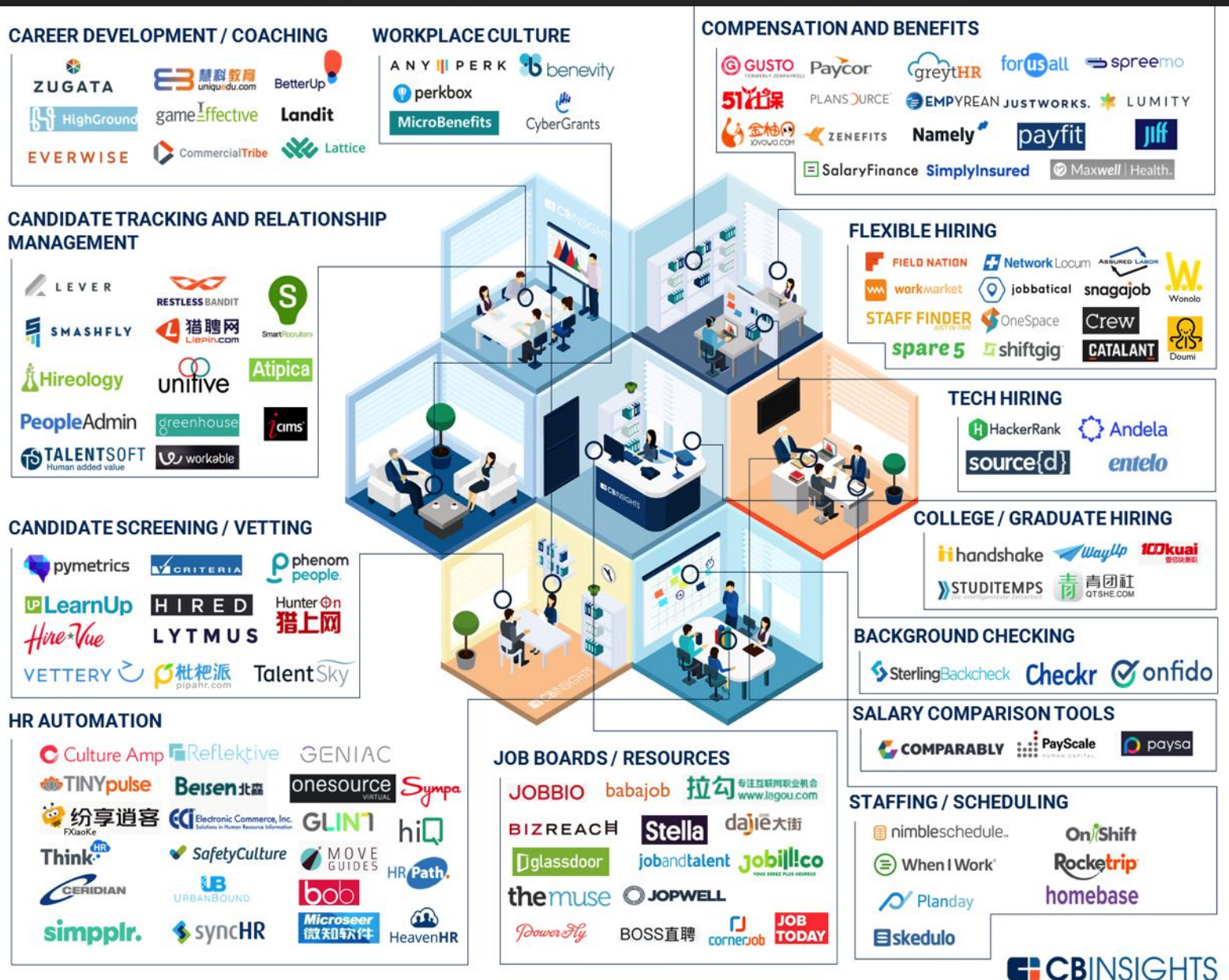
Co-founder & Chief Product Officer HRConnect365

Human Resources for Humans:
Creating The Modern
Employee Experience

We need to think of
employees as
consumers

– or even better, as
humans.





Outside



Inside





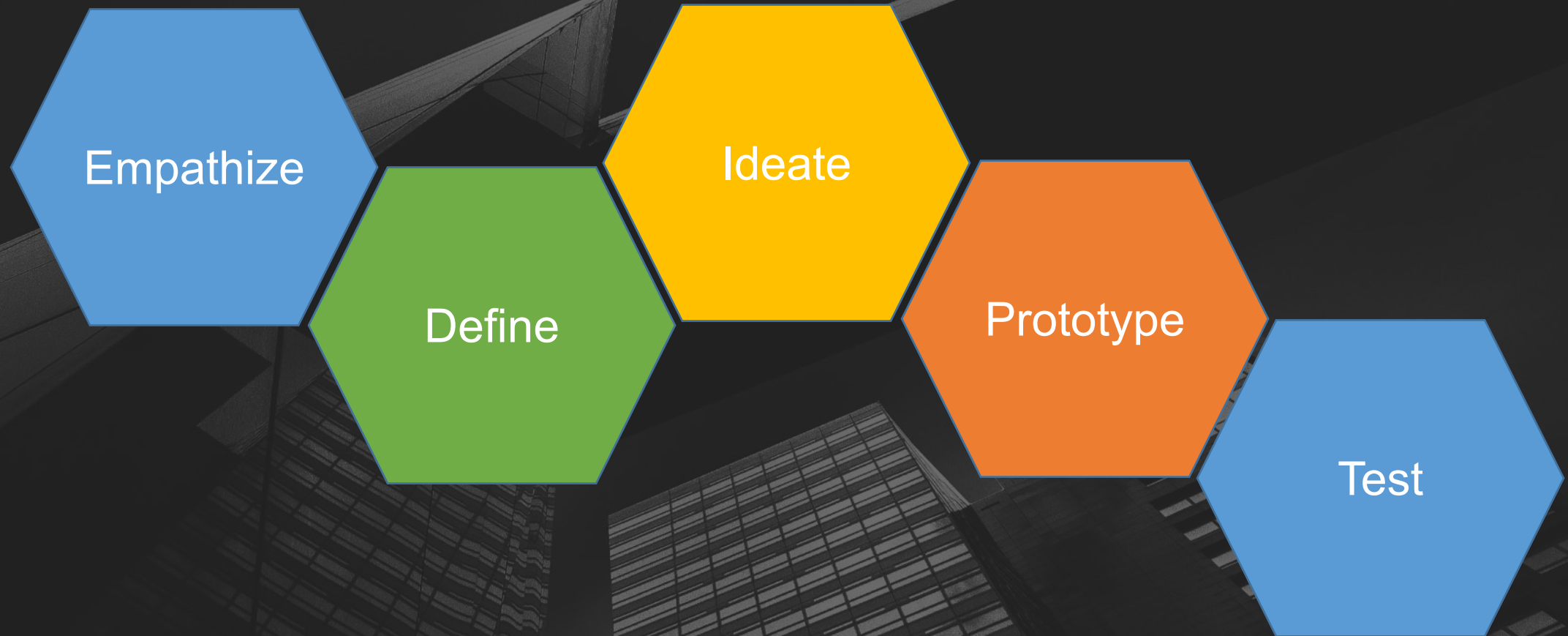


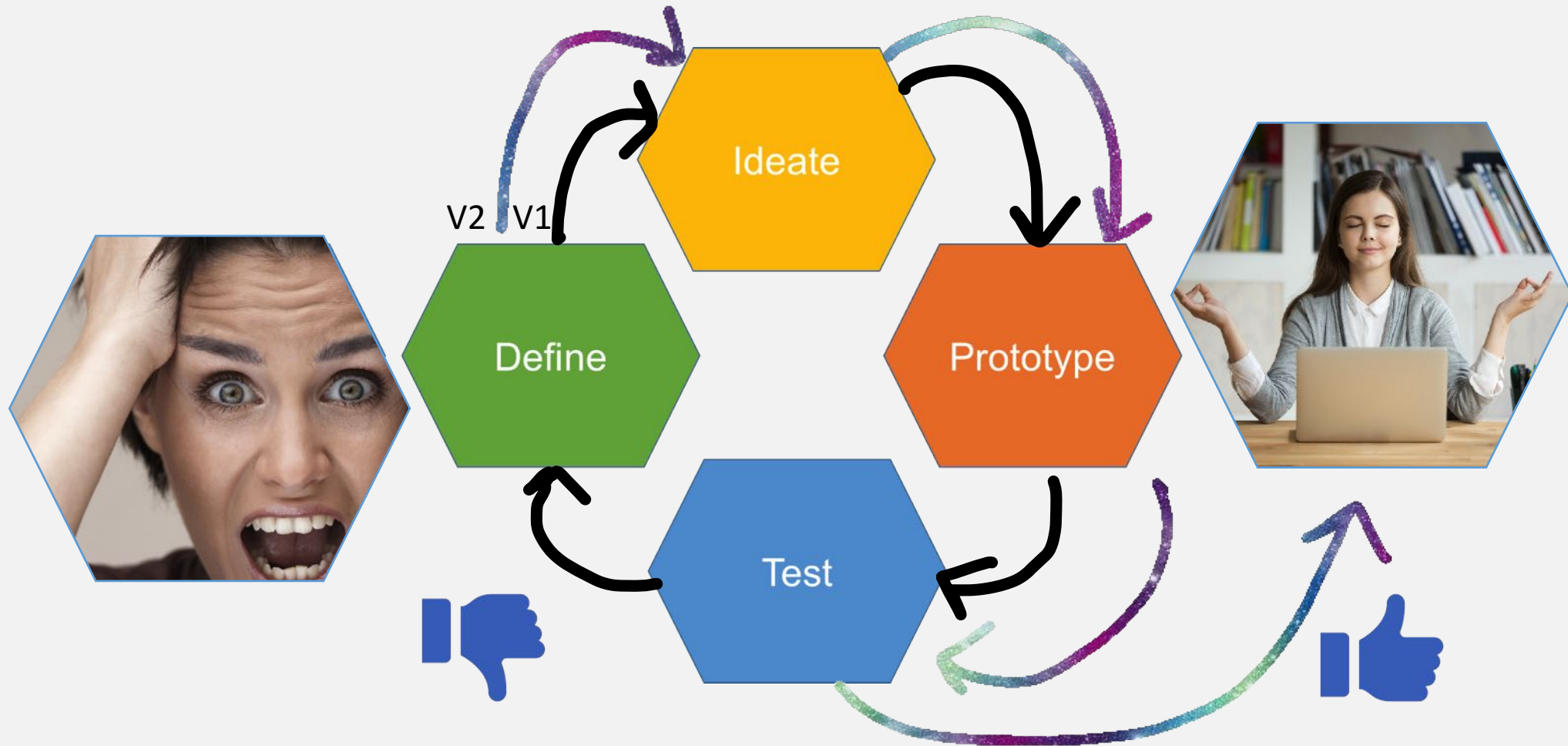
If employees = consumers
then:

$$Ex = Cx$$

Solve for X

The Stanford d.school Design Thinking Process







Empathy



Empathy



Empathy



Empathy



You don't
really know
me

I want to
choose what's
relevant to me

Hello?
What about
me?

Doesn't
matter - I
don't have
access

I need
resources to
help me
support my
team








Design Thinking = Method, not magic

Bill Burnett, Stanford University

- ✓ **Attend Workshop**
- ✓ **Download Design Thinking Bootleg**
- ✓ **Chat with a Product Peer**

Connect with me!



 /susansanders

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